



VCU

UCC Meeting
Thursday, March 17, 2022
2:00-5:00 p.m.

<https://vcu.zoom.us/j/95042868191?pwd=UStlcnZsQ29meGpyRnhuNzA5eWtUQT09>

CIM Course URL: <https://next.bulletin.vcu.edu/courseadmin/>

CIM Program URL: <https://next.bulletin.vcu.edu/programadmin/>

UCC Approval Queue URL: <https://next.bulletin.vcu.edu/courseleaf/approve/>

Select Undergraduate Curriculum Committee Chair in Your Role field

Minutes

Present: Cameron Carter, Mariah Crilley, Kimberly Davis, Yonella Demars, Elizabeth Edmondson, Aimee Ellington, Humberto Fabelo, James Gahagan, Madeline Goldman, Katie Logan, Patrick Lowery, Edna Renee Macbeth, Maureen Mathews, Juliane Milburn, Teresa Nadder, Elena Olson, Carly Phinizy, Faye Prichard, Kurt Stemhagen, Stephanie Thulin, Catherine Viverette, Karen Cary, Teri Dunnivant, Barbara Judy

Guests: Dr. Noble-Triplett

Absent: Debra Duke, Nick Garcia, Moe Greene, Jean Zhang, Hong Zhao

I Call to Order

II Approval of Minutes

- February 17, 2022 (APPROVED)

III Discussion Items

- **Senior Vice Provost of Academic Affairs - Announcements and Discussion**

Dr. Noble-Triplett addressed the committee thanking them for their service.

Topics covered included the following:

- *Identification of a chair and the possibility of a chair-elect to facilitate and ease the transition to a new chair. Faye has agreed to serve as chair for another year. A discussion on the matter and any resulting revisions to the committee's guidelines will occur before the break for summer.*
- *Update on curricula activity that may impact the committee, which includes the addition of a racial literacy requirement within the general education requirements and resulting curriculum revisions, review of current REAL course designations and any resulting course revisions and new accelerated bachelor's to master's programs.*

III Discussion Items (cont.)

- **Senior Vice Provost of Academic Affairs - Announcements and Discussion (cont.)**
 - *The next look at general education that will include computational literacy and entrepreneurial literacy requirements with anticipated implementation fall 2025.*
 - *Missed revisions to course prerequisites associated with MATH 141. Expectation is these course prerequisite revisions will make the April 2022 meeting.*
- **2022-2023 UCC Meeting Schedule**
The committee was in favor of the schedule, which will be posted to Canvas.
- **Removal of University Core reference from UCC Guidelines**
The committee was in favor of the revisions.

IV New Business

- **Office of Academic Affairs**
Academic Affairs-Dean's Office
Reviewers: Primary, Madeline Goldman, Secondary, Stephanie Thulin
Program Closure
LLC GLOBE: VCU Globe (**APPROVED**)
- **School of Business**
Department of Information Systems
Reviewers: Primary, Katie Logan, Secondary, Aimee Ellington
Course Inactivations
INFO 160: Digital Literacy: Computer Concepts, Internet, Digital Devices (**APPROVED**)
INFO 161: Digital Literacy: Word Processing Skills (**APPROVED**)
INFO 162: Digital Literacy: Spreadsheets Skills I (**APPROVED**)
INFO 163: Introduction to Web Page Design and Application Software (**TABLED**)
INFO 165: Digital Literacy: Spreadsheet Skills II (**APPROVED**)
INFO 166: Digital Literacy: Database Skills (**APPROVED**)
INFO 167: Introduction to Internet Researching (**TABLED**)
INFO 168: Digital Literacy: Presentation Skills (**APPROVED**)
INFO 169: Multimedia Presentations (**TABLED**)
- **School of Business**
Department of Marketing
Reviewers: Primary, Elizabeth Edmonson, Secondary, Debra Duke
Course Changes
MKTG 325: Business-to-business Marketing (**APPROVED**)
MKTG 340: Retail Management (**APPROVED**)
MKTG 435: Selling in the Business Marketplace (**APPROVED**)
MKTG 445: Nonprofit Marketing (**APPROVED**)
MKTG 470: Field Project in Marketing (**APPROVED**)

IV New Business (cont.)

- **School of Business**
Department of Marketing
Reviewers: Primary, Elizabeth Edmonson, Secondary, Debra Duke
Course Changes (cont.)
MKTG 475: Honors Seminar in Marketing (**APPROVED**)
MKTG 491: Topics in Marketing (**APPROVED**)
MKTG 492: Independent Study in Marketing (**APPROVED**)
- **College of Engineering**
Department of Biomedical Engineering
Reviewers: Primary, Kurt Stemhagen, Secondary, Edna Renee Macbeth
New Program
BS:MS BME: Accelerated opportunities tab for BME to MNE (**APPROVED**)