CIM Course URL: https://next.bulletin.vcu.edu/courseadmin/
CIM Program URL: https://next.bulletin.vcu.edu/programadmin/
UUCC Approval Queue URL: https://next.bulletin.vcu.edu/courseleaf/approve/
 Select Undergraduate Curriculum Committee Chair in Your Role field

Minutes

Present: Sang Ahn, Mariam Alkazemi, Robert Anderson, Caroline Budwell, Mariah Crilley, Kimberly Davis, Yonella Demars, Nick Garcia, Madeline Goldman, Moe Greene, Jared Johnson, Filipe Leitao, Katie Logan, Patrick Lowery, Edna Renee Macbeth, Maureen Mathews, Misti Mueller, Teresa Nadder, Elena Olson, Faye Prichard, Catherine Viverette, Hong Zhao, Karen Cary, Teri Dunnivant, Barbara Judy
Guests: Elizabeth Fagan, Laura Gariepy, Erin Webster Garrett, Katrice Hawthorne, Jay Markiewicz, Vicki Pallo, James Wiznerowicz

Absent: Amy Burlar, James Gahagan, Kurt Stemhagen

I   Call to Order

II   Approval of Minutes

- **March 16, 2023** (APPROVED)

III   New Business

- **College of Health Professions**
  Department of Medical Laboratory Sciences
  Reviewers: Primary, Sang Ahn, Secondary, Caroline Budwell
  Program Change
  BS:MS MLS: Accelerated opportunities tab for medical laboratory sciences (APPROVED)
  Program Closure
  BS-CLS: Clinical Laboratory Sciences, Bachelor of Science (B.S.) (APPROVED)

III   New Business (cont.)

- **College of Health Professions**
  Department of Gerontology
  Reviewers: Primary, Sang Ahn, Secondary, Caroline Budwell
  Course Change
  GRTY 410: Introduction to Gerontology (APPROVED)

- **School of Education**
  Department of Educational Leadership
  Reviewers: Primary, Sang Ahn, Secondary, Caroline Budwell
  Program Change
  BA-HOD: Human and Organizational Development, Bachelor of Arts (B.A.) (APPROVED)

- **School of Business**
  Department of Supply Chain Management
  Reviewers: Primary, Katie Logan, Secondary, Nick Garcia
  Program Change
  BS-BUS-SCMA: Business, Bachelor of Science (B.S.) with a concentration in supply chain management and analytics (APPROVED)

- **School of Business**
  Department of Marketing
  Reviewers: Primary, Katie Logan, Secondary, Nick Garcia
  Program Changes
  BS-MKT-GMKT: Marketing, Bachelor of Science (B.S.) with a concentration in general marketing (APPROVED)
  BS-MKT-MCAN: Marketing, Bachelor of Science (B.S.) with a concentration in marketing communication and analytics (APPROVED)
  BS-MKT-PBMG: Marketing, Bachelor of Science (B.S.) with a concentration in product and brand management (APPROVED)

- **School of Business**
  Department of Management and Entrepreneurship
  Reviewers: Primary, Kimberly Davis, Secondary, Robert Anderson
  Program Changes
  BS-BUS-HU: Business, Bachelor of Science (B.S.) with a concentration in human resource management (APPROVED)
  BS-BUS-MGBA: Business, Bachelor of Science (B.S.) with a concentration in management/business administration (APPROVED)
  BS-BUS-MGEP: Business, Bachelor of Science (B.S.) with a concentration in management/entrepreneurship (APPROVED)
  BS-BUS-MGIM: Business, Bachelor of Science (B.S.) with a concentration in management/international management (APPROVED)

III   New Business (cont.)

- **School of Business**
  Department of Information Systems
  Reviewers: Primary, Mariah Crilley, Secondary, Patrick Lowery
  Program Change
  BS-ISY: Information Systems, Bachelor of Science (B.S.) (APPROVED)

- **School of Business**
  Department of Finance, Insurance and Real Estate
  Reviewers: Primary, Mariah Crilley, Secondary, Patrick Lowery
  Program Changes
  BS-FIN: Finance, Bachelor of Science (B.S.) (APPROVED)
  BS-FIN-RM: Finance, Bachelor of Science (B.S.) with a concentration in risk management and insurance (APPROVED)
  BS-RLE: Real Estate, Bachelor of Science (B.S.) (APPROVED)

- **School of Business**
  Department of Economics
  Reviewers: Primary, Maureen Mathews, Secondary, Jared Johnson
  Program Change
  BS-ECO-BU: Economics, Bachelor of Science (B.S.) [School of Business] (APPROVED)

- **School of Business**
  Business-Dean's Office
  Reviewers: Primary, Maureen Mathews, Secondary, Jared Johnson
  Program Change
  N/A-BFO: Shared undergraduate business curriculum (APPROVED)

- **School of Business**
  Department of Accounting
  Reviewers: Primary, Maureen Mathews, Secondary, Jared Johnson
  Program Change
  BS-ACC: Accounting, Bachelor of Science (B.S.) (APPROVED)

- **School of the Arts**
  Department of Interior Design
  Reviewers: Primary, Elena Olson, Secondary, Moe Greene
  Course Changes
  IDES 211: Interior Graphics I (APPROVED)
  IDES 212: Interior Graphics II (APPROVED)
  IDES 312: Advanced Interior Graphics II (APPROVED)
  IDES 323: Light and Color in Interior Environments (APPROVED)

IV   Discussion Items

- General Education [New Literacy Initiatives](#) - Vicki Pallo, chair of General Education Curriculum Committee (GECC)
    - Literacies - Elizabeth Fagan, chair of Computational Literacy Work Group and Matt Woolman, chair of Entrepreneurial Literacy Work Group
    - Structure - Laura Gariepy, chair of General Education Structure Work Group

  A high level summary presentation was given. Jay Markiewicz filled in for Matt. Detailed information can be found at the following links that were shared in the chat.
  Information on new literacies proposal (including all work group reports):
  https://provost.vcu.edu/initiatives/gened/new-literacy-initiatives/
  Statement from the GECC regarding work group reports:
  https://provost.vcu.edu/initiatives/gened/new-literacy-initiatives/gecc-statement/
  Computational Literacy Work Group report:
  https://provost.vcu.edu/media/provostdevelopment/pdfs/Report,ComputationalLiteracyWorkingGroup.pdf
  Entrepreneurial Literacy Work Group report:
  https://drive.google.com/file/d/1koDp8kjG09Cnr-YkrEAlPuqQgXOHSN5f/view?usp=sharing
  Structure Work Group report:
  https://provost.vcu.edu/media/provostdevelopment/pdfs/GESWGFinalReport.pdf
  Feedback form link:
  https://forms.gle/Nh1yCxaCyEW1oSXy5

- VCU REAL Proposals Seeking UUCC input
    - Proposal 1: Documenting completion of Level 3 and 4 REAL co-curricular experiences on the academic transcript as zero-credit course equivalencies. This proposal and the accompanying operational plan were developed in collaboration with Records and Registration colleagues.
    - Proposal 2: Recognizing the REAL Curriculum Committee (RCC) as a standing committee within VCU's shared governance structure.
    - Collect feedback: [VCU REAL Proposals Spring 2023](#)

  Erin Webster Garrett presented on these topics. She presented the following link in the chat. Slide deck is posted in Canvas.
  https://docs.google.com/document/u/0/d/1aftXhv7IYyHeYH-U2_1BumRfirHvDPl8topZDqfVAfI/edit